



2025 Sponsorship Opportunities

Year- Round Diamond Level Sponsor (\$10,000.00)

- Day Sponsor of the Great Schaghticoke Fair (announcements made throughout the day, your name in print on all fair materials and maps)
- Act Sponsor- Select an Act to be featured at our 2023, 204th Anniversary, Fair. You will be listed and advertised as the Exclusive Sponsor for the Entire Week! (Concert, Grandstand Act, Stage Event, etc)
- Your Name and Business Logo will be shown as a sponsor on all TV advertising
- Your Business Name/Tradeline will be mentioned in all Radio Advertising
- Your Business Name will be display on the Sponsors Page of our Website
 - We had over 200,000 web hits just from May- September last year
- **AN ENTIRE YEAR OF ELECTRONIC BILLBOARD Advertising!**
- Your business name and logo to appear in the Fair Brochure
- Building Sponsor- Your choice of building
- Your Banner to be displayed on the Fairgrounds during each of the Proprietary Events (all horse shows, festivals, etc
- Complimentary Vendor Space/ Marketing Area at the Fair. Inside or Out- your choice.
- Business name/logo to appear on handwashing stations and/or golf carts
- Twenty (20) Complimentary Fair Passes

Platinum Sponsor (\$7,500.00)

- Day Sponsor
- Building Sponsor
- Grandstand Event Sponsor
- One Month of Electronic Billboard Advertising (9' x 4'6" full color, LED sign) You can pick the month.
- Complimentary vendor space/marketing area at the fair
- Business name and/or logo on website
- Banner (provided by business) to be displayed for the week
- Business name and/or logo in print advertising
- Business name and/or logo to appear in fair brochure
- Business name/logo to appear in TV advertising
- Business name/logo to appear on handwashing stations and/or golf carts
- Business name announced over PA throughout the day
- Twenty (20) complimentary fair passes

Gold Sponsor (\$5,000.00)

- An Event, Act, or Show Sponsor (Stage, Grandstand, Grounds Entertainment)
- Complimentary vendor space/marketing area at the fair
- Business name and/or logo on website
- Advertisement on the Electronic Billboard during Fair Week (9' x 4'6" LED Sign)
- Banner (provided by business) to be displayed for the week
- Business name and/or logo in print advertising
- Business name and/or logo to appear in fair brochure
- Business name announced over PA throughout the day
- Ten (10) complimentary fair passes

Silver Sponsor (\$3,500.00)

- Grandstand Event Sponsor
- Complimentary vendor space/marketing area at the fair
- Business name and/or logo on website
- Banner (provided by business) to be displayed for the week
- Business name and/or logo in print advertising
- Business name and/or logo to appear in fair brochure
- Business name announced over PA throughout the day
- Eight (8) complimentary fair passes

Bronze Sponsor (\$2,500.00)

- Building Sponsor
- Business name and/or logo on website
- Banner (provided by business) to be displayed for the week
- Business name and/or logo to appear in fair brochure
- Business name announced over PA throughout the day
- Six (6) complimentary fair passes

Friends of the Fair Sponsor (\$1,500.00)

- Barn Sponsor
- Event in Arena (Indoor/Outdoor) Sponsor
- Banner (provided by business) to be displayed for the week
- Business name announced at arena events
- Business name in fair brochure
- Business name and Logo to appear on a Hand Washing Station or Golf Cart – Your Choice
- Four (4) complimentary fair passes

Best of Show Sponsor (\$750.00)

- Barn Sponsor or Livestock Show Sponsor
- Banner (provided by business) to be displayed for the week on your Barn of Choice
- Two (2) complimentary passes

Blue Ribbon (\$300.00) Option A.

- Banner Sponsor on front gate, main entry

Blue Ribbon (\$300.00) Option B.

- T-shirt sponsor with business name or logo

Blue Ribbon (\$300.00) Option C.

- Handwashing Station with your name or logo

As always, any sponsorship package can be customized to meet your business needs!

Contact the Fair Manager: Carly Reyna Ostrander
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